



FOR IMMEDIATE RELEASE

Springpoint Names Eric Ghaul as New Executive Director of Meadow Lakes

East Windsor, New Jersey—November 16, 2022 —Springpoint recently announced Eric Ghaul, LNHA, as the new Executive Director of the Life Plan Community at Meadow Lakes. Eric will be responsible for the overall leadership and will direct the day-to-day operations at Meadow Lakes.

Eric has over 30 years of management experience overseeing a variety of services within senior living communities. He brings extensive knowledge and experience in strategic planning, team building, employee/resident relations, and fiscal supervision. He joins Springpoint after a multi-year career with The Pines at Whiting, a Life Plan community based in Whiting, NJ. His previous roles included President, CEO, and Director of Operations.

Eric, a graduate of Widener University with a Bachelor of Science Hospitality Management, completed his LNHA training in 2014. He also recently served on the Leading Age NJDE Board of Trustees.

About Springpoint

Springpoint is a nationally recognized senior living provider with a legacy of over 100 years serving the Mid-Atlantic region. It consists of Springpoint Senior Living and its eight full-service Life Plan Communities and 19 affordable housing communities. It also includes Springpoint at Home, providing home care services, and Springpoint Choice, a membership-based program offering security for members. Learn more about Springpoint at springpointsl.org.

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